

SPONSORSHIP/MARKETING OPPORTUNITIES 2022

Please refer to the contact name for additional information.

| OPPORTUNITY | DESCRIPTION OF EVENT & SPONSORSHIP OPPORTUNITY | DATE AND NUMBER AVAILABLE | SPONSOR INVESTMENT | SPONSOR REWARDS | CONTACT |
|--|--|---|--|--|---|
| Website Sponsor | Your Logo will be prominently featured on the Home Page of the Chamber's new website, www.shawanocountry.com. | | \$150/Month— minimum 6-month commitment | Your business logo will be viewed by visitors to www.shawanocountry.com. Annual traffic to the site is over 40,000 unique visits. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocou ntry.com |
| Membership Directory Sponsors | The Membership Directory is utilized by members and the community for business information. It includes business name, contact and address information for each member in alphabetical and classified order. | December/January deadline; Four 1/4 page ads and eight 1/8 page ads. Directory is delivered with March newsletter. | 1/4 page ad - \$500; 1/8 page ad - \$250. | <ul style="list-style-type: none"> • Recognition in 800 directories that are distributed in March to all Chamber members and throughout the year to new members • Recognition in Bottom Line newsletter. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocou ntry.com |
| Annual Banquet Sponsor | The Annual Banquet is an event attended by over 300 Chamber members. | January 27, 2022 | \$500—\$1,000 | <ul style="list-style-type: none"> • Logo on program • Recognition at event • Receive complimentary dinner tickets (number depends on sponsorship level) | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocou ntry.com |
| Bottom Line Newsletter Inserts | The Bottom Line is the Chamber's official newsletter and reaches 740 business and community leaders throughout Shawano Country. | Monthly | \$85—sponsor provides 660-760 hard copies (depending on month) and an electronic version. | <ul style="list-style-type: none"> • Chamber members and community leaders receive your flyer • Low cost per number of business people reached. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocou ntry.com |
| Bottom Line Newsletter Sponsor Ad | The Bottom Line is the Chamber's official newsletter and reaches 740 business and community leaders throughout Shawano Country. | Monthly; 8 ad spaces available, 3.75" wide X 2.5" high. | \$45 per month, \$200 for 6-month commitment. | <ul style="list-style-type: none"> • 740 Chamber members and community leaders receive your advertisement • Space is limited to ensure maximum exposure for your business • Low cost per number of business people reached. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocou ntry.com |
| Member Messages Email | Share information on your business or organization promotion, event, or news emailed to over 1,000 email addresses. | Bi-Monthly; unlimited opportunities. | \$25 per message. | <ul style="list-style-type: none"> • Over 1,000 Chamber members and community leaders receive your information by email • Low cost per number of business people reached • Customers can link right to your website for special or information. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocou ntry.com |

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| Gold & Platinum Partnership Sponsorships | Sponsorships packaged into one program for expanded exposure and convenience. You only have to pay one time for sponsorship coverage throughout the year. The sponsorship value of these packages is \$10,000—\$14,000 | Programs/major events throughout the year | \$7500-\$10,500 | <ul style="list-style-type: none"> • Recognized as Partner and Major Sponsor of 5 Chamber Events • Recognized as Partner on Chamber website, newsletter, and other publications • Complimentary space at Fall Business Luncheon, Annual Banquet, Golf Outing team • Enhanced Website listing and more! | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Ace Sponsor | The Annual Chamber Golf Outing is attended by more than 120 people. This sponsorship allows many different ways of advertising your business. | June 28. One opportunity available. | \$500 | <ul style="list-style-type: none"> • Sponsor of Hole #1 including name and logo on professional sign • Company representative may promote business at your hole during outing • Two free golfers • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Hole Sponsor | The Annual Chamber Golf Outing is attended by more than 120 people. Sponsors are needed for individual holes. | June 28 | \$150 per hole. | <ul style="list-style-type: none"> • Company name on professional sign at your hole • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Theme Sponsor | The Annual Chamber Golf Outing is attended by more than 120 people. | June 28; One opportunity available. | \$150 | <ul style="list-style-type: none"> • Company name displayed at the dinner • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Hole in One Sponsor | The Annual Chamber Golf Outing is attended by more than 120 people. | June 28; One opportunity available. | Provide prize worth at least \$10,000 for Hole-in-One Prize. (Must purchase hole-in-one insurance) \$150 | <ul style="list-style-type: none"> • Name and logo on professional sign at hole determined by golf course. • Company representatives at hole • Two free golfers • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |

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| Golf Outing Registration Sponsor | The Annual Chamber Golf Outing is attended by more than 120 people. | June 28; One opportunity available. | \$150 | <ul style="list-style-type: none"> • Company name on professional sign at registration • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Best-Dressed Individual & Best Decorated Cart Sponsors | The Annual Chamber Golf Outing is attended by more than 120 people. | June 28; One opportunity for each | \$150 each | <ul style="list-style-type: none"> • Company name on professional sign at awards banquet • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Best-Dressed Foursome Sponsors | The Annual Chamber Golf Outing is attended by more than 120 people. | June 28; One opportunity | \$150 | <ul style="list-style-type: none"> • Company name on professional sign at awards banquet • Recognition on sponsor board and in event program • Recognition in Bottom Line newsletter and local newspapers | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Golf Outing Raffle Prizes | The Annual Chamber Golf Outing is attended by more than 120 people. Sponsors are needed for cash raffle prizes. | June 28; unlimited opportunities available. | \$100 value and up | <ul style="list-style-type: none"> • Recognition in event program. • Recognition in Bottom Line newsletter and local newspapers. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |

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| Lunch & Learn Sponsor | Small Business & Entrepreneurial educational seminars presented quarterly. | Quarterly beginning in February | \$150 per session/ \$600 for the year. | <ul style="list-style-type: none"> • Recognition in Bottom Line newsletter. • Recognition at event and in all marketing for event. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Fall Luncheon Sponsor | Held annually, this event provides an opportunity for members to network and enjoy a great presenter. | TBD | \$750 | <ul style="list-style-type: none"> • Recognized in advertising & promotional materials. • Recognized in Chamber Newsletter • Two Complimentary tickets | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Leadership Shawano County Scholarship Sponsor | Leadership Shawano County, a 9-month class, challenges and informs citizens to become civic-minded leaders. Monetary contributions used for LSC scholarships. | Program runs September through May. | \$250 and up | <ul style="list-style-type: none"> • Assist future leaders with enhancing their skills by offsetting the cost of tuition for Leadership Shawano County for qualified participants. • Recognition in graduation booklet. | Leadership Shawano County Nancy Schultz nancy.leadershipsc@outlook.com |
| Leadership Shawano County Lunch Sponsor | Leadership Shawano County, a 9-month class, challenges and informs citizens to become civic-minded leaders. Sponsor lunch for LSC class at their monthly training session. | 9 opportunities from September through May. | \$200 | <ul style="list-style-type: none"> • Invited to join the class for lunch. • Recognition at lunch. • Recognition in Bottom Line newsletter. • Recognition in graduation booklet. | Leadership Shawano County Nancy Schultz nancy.leadershipsc@outlook.com |
| Fall Parade Sponsor | This is one of the largest parades in the county and includes 70 - 100 entries from businesses, organizations, school groups, and governmental representatives. | September 23 | \$200 and up | <ul style="list-style-type: none"> • Company name on a banner carried in the parade • Recognition in Bottom Line newsletter • Recognition in local newspapers. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |
| Milwaukee Sports Show Sponsor | The Shawano Country Tourism Council (a division of the Shawano Country Chamber) promotes the many area attractions, events, recreation opportunities available in Shawano Country to the thousands of people who attend. | March 10-13 | Travel to Milwaukee and back, display your business brochures and volunteer at least one 4-hour shift at booth. | <ul style="list-style-type: none"> • Opportunity to distribute your business brochures at the show. • Recognition in the Bottom Line newsletter. | Chamber office Suzanne Wittman (715) 524-2139 chamber@shawanocountry.com |