

# SHAWANO country

CHAMBER OF COMMERCE



# 2023 SPONSORSHIP OPPORTUNITIES

January 2023

# ABOUT US

The Shawano Country Chamber of Commerce is a not-for-profit membership-based organization that advocates for, and works with, our member businesses. The primary reason that we exist is to do what is necessary to keep Shawano Country's businesses healthy, thus ensuring economic, civic and cultural well-being. We represent 400+ businesses and organizations of all sizes throughout Shawano and Menominee Counties.

We are not part of local state or federal government, though we do often partner with governments to accomplish economic/community development. We are funded by membership dues as well as non-dues items such as event revenue, sponsorships, and sales of various products and services.

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## MISSION

The Shawano Country Chamber of Commerce advances economic growth by coordinating resources and providing networking, promotion and education to businesses in Shawano and Menominee Counties.

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## OUR TEAM

SUZANNE WITTMAN  
Executive Director

SHASTA KUHN  
Finance/Office Manager

MICHELLE ERON  
Tourism Manager

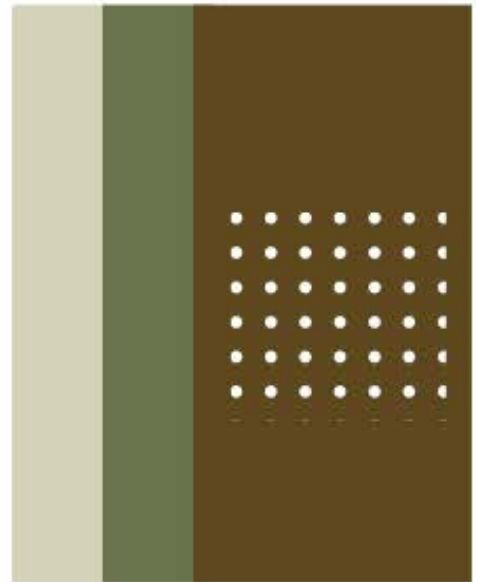
NANCY SCHULTZ  
Leadership Shawano County



# Platinum & Gold Sponsorships

These premier sponsorships are packaged into one proposal for expanded exposure and convenience. Your sponsorship investment covers an entire year.

The sponsorship value of these packages range between \$10,000 to \$15,000.



- Investment level
- (\$8,000 - \$11,000)
- Recognized as Partner and Major Sponsor of all Chamber events
- Recognized as Partner on Chamber website, The Bottom Line newsletter and other publications
- Complimentary tickets at all Chamber events
- Enhanced website listing and more



# Premier Annual Events



## ANNUAL CELEBRATION & AWARDS

Our region's premier business event that celebrates the good work of the business community typically held in January. Attended by over 300 Chamber members, each year hosts a fun theme and the recognition of business and individual award winners. Always a memorable evening, this year will include a chance for the award winners to highlight their favorite civic cause.

- Variety of levels (\$750 - \$1,500)
- Business logo in program
- Recognition at event
- Complimentary dinner tickets
- Awards Sponsor (\$1,000)
- Business logo in program
- Recognition at event
- Presents to award winners

## SHAWANO COUNTRY PROGRESS SERIES

Building on its successful "Salary is Not Enough" Workforce Education event in October of 2022, the Chamber along with Shawano County Economic Progress, Inc. (SCEPI), Northwest Technical College (NWTC) and the Continuing Education division of the Shawano School District has produced a new "Shawano Country Progress" series that has been created to share information and resources with the business community through a speaker series, links to pertinent articles, podcasts and networking opportunities.

- Variety of levels (\$750 - \$2,500)
- Business logo in marketing materials
- Recognition at event
- Complimentary event tickets





# Keeping Dollars Local

## CHAMBER BUCKS SPONSORSHIPS

With over \$40,000 in Chamber Bucks sold each year, they can be redeemed at over 140 participating Chamber member businesses throughout Shawano and Menominee Counties ensuring that your dollars are spent locally.

- One year (\$150)
- Your business logo on Chamber Bucks brochure
- Unlimited opportunities

# Digital Opportunities

## MEMBERMESSAGES EMAIL BLASTS

Share information on your business or organization promotion, event, or news emailed to over 1,000 email address.

- Each message (\$30)
- Bi-monthly
- Unlimited opportunities



## WEBSITE SPONSORSHIP

Your logo will be prominently featured on the home page of the Chamber's website, [www.shawanocountry.com](http://www.shawanocountry.com)

- Per Month (\$175)
- Minimum 6-month commitment



# Traditional Chamber Events



## ANNUAL GOLF OUTING

The Annual Golf Outing is attended by more than 120 people and held in the month of June. With the venue changing every year, this event offers a variety of sponsorship opportunities from hole sponsors to raffle baskets/packages.

See adjacent page for details.

- Variety of levels (\$150 - \$1,000)

## MONTHLY COFFEE CONNECTIONS

Our Coffee Connections not only support the local businesses where we meet, but also give our members time to network and learn about other Chamber members. Held once a month from 8-9am, we make connections over a cup of coffee or even a breakfast!

- 12 Month Sponsorship (\$600)
- Business logo on agenda
- Recognition as sponsor every month





# ANNUAL GOLF OUTING – DETAILED LIST

## PRESENTING SPONSOR \$1000

- Top billing logo recognition (Chamber website, publicity, signage)
- Opportunity to speak before event starts
- Opportunity to provide branded gift to golfers
- Two free golfers
- Recognition on sponsor board and in event program
- Recognition in Bottom Line newsletter and local newspapers

## ACE SPONSOR \$500

- Sponsor of Hole #1 including name and logo on professional sign
- Company representative may promote business at hole during outing
- Two free golfers
- Recognition on sponsor board and in event program
- Recognition in Bottom Line newsletter and local newspapers

## LUNCH SPONSOR \$250

- Company name on all box lunches to players
- Recognition on sponsor board and in event program
- Recognition in Bottom Line newsletter and local newspapers

## HOLE SPONSOR \$150

- Company name on professional sign at your hole
- Recognition on sponsor board and in event program
- Recognition in Bottom Line newsletter and local newspapers

## RAFFLE SPONSOR \$100

- Cash, Raffle Basket or Package Prizes needed (\$100 value minimum)
- Recognition in event program
- Recognition in Bottom Line newsletter and local newspapers



# Small Business Opportunities

## RENT AN OFFICE SPACE (WHEN AVAILABLE)



Incubator. Accelerator. Start Up Space. Whatever you want to call it, it can be the birthplace of your new business or nonprofit. With reasonable monthly rent, you will also have access to storage, all amenities including a kitchen and conference room.

- Office Space (\$350 - \$600)
- Office door signage
- Call for details

## HOST YOUR MEETINGS

As a member, you have access to our large conference room. With large scenic window, through access to the kitchen, and a projector for online meetings and presentations, your business or organization can benefit from this spacious accomodation.

- Call for details and pricing







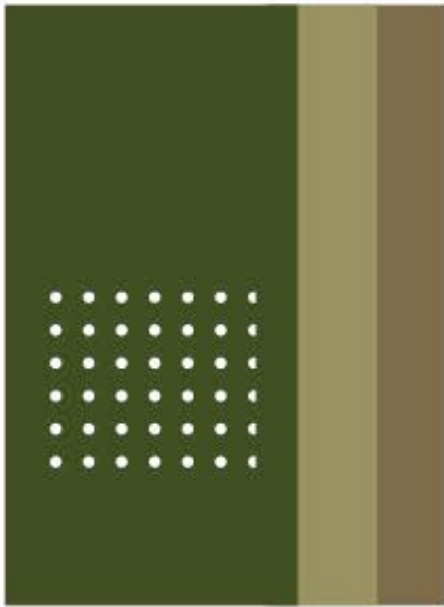
# Shawano Country Tourism & Visitor Center

Find us on Facebook:  
Visit Shawano  
OR on our website:  
[shawanocountry.com](http://shawanocountry.com)

Shawano Country Tourism (a division of the Shawano Country Chamber) promotes the many area attractions, events, and recreation opportunities available in Shawano Country to the thousands of people who visit.

- Sports Show/Events Sponsor  
Your business has the opportunity to partner with and travel to and from shows and/or events, display business brochures and volunteer at multiple booth shifts





# Empowering the Next Generation & Developing Talent



## SAYPRO (SHAWANO AREA YOUNG PROFESSIONALS)

As our population grows, so do our young professionals. If you're looking to connect and engage with other like-minded people (and still have fun) this group is for you.

Sponsorship opportunities continue to grow. Below are some of their more popular events.

- Cosmic Bingo in the Spring Round Sponsor (\$300) includes a table for 8 and other promotions. Event Sponsor (\$500)
- Trivia Night in the Fall Round Sponsor (\$100) which highlights a company on one round of trivia slides and answer sheets Event Sponsor (\$250)







## LEADERSHIP SHAWANO COUNTY (LSC)

Is a 9-month class which challenges and informs citizens to become civic-minded leaders. This program runs from September through May and meets once a month.

Sessions include leadership training, team-building and monthly visits to area businesses and nonprofits within Shawano and Menominee Counties.

- Scholarship Sponsor (\$250 and up)  
Assist future leaders with enhancing their skills by offsetting the cost of tuition for qualified LSC participants. Recognition in graduation booklet
- Lunch Sponsor (\$200)  
Invited to join the class for lunch, recognition at lunch, and in The Bottom Line newsletter and in graduation booklet





CHAMBER OF COMMERCE & VISITOR CENTER

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