

**SHAWANO COUNTRY CHAMBER OF COMMERCE
BENEFITS OF CHAMBER MEMBERSHIP**

BENEFIT	MEMBER	NON-MEMBER
<u>Business Referrals</u>	Free	Not available
<u>Annual Membership Directory</u>	Free	\$35
<u>Access to Networking Opportunities</u>	Free	Not Available
<u>Listings in 2009 Membership Directory</u>	Free	Not available
<u>Listing in www.shawanocountry.com Business Directory</u>	Free	Not available
<u>Members in the News Monthly Newsletter Feature</u>	Free	Not available
<u>Information Displayed at Chamber and Newcomer Packets</u>	Free	Not available
<u>Tourism Business Listing in Visitor Guide (60,000 Visitor Guides distributed at highway sites, WI Welcome Centers, local businesses)</u>	Free	Not available
<u>Advertising in Shawano Country Visitor Guide</u>	\$245 and up	\$425 and up
<u>Redeem Chamber Bucks Gift Certificates (\$160,000 Chamber Bucks sold each year)</u>	Free	Not available
<u>Shop Shawano Country Campaigns (Over \$400,000 in sales at participating businesses during Holidays and June Dairy Month)</u>	\$75	Not available
<u>Use of the Chamber's Bulk Mail Permit</u>	Free	Not available
<u>Subscription to The Bottom Line Chamber Newsletter</u>	Free	Not available
<u>Subscription to The Business News</u>	Free	\$18/year
<u>Fifteen, 30-second ads on WTCH/WOWN/WFCL/WJMQ</u>	Free (for new members only)	\$226
<u>Bottom Line Newsletter Advertising Inserts</u>	\$75	\$100
<u>Bottom Line Display Advertising Per Issue</u>	\$35	\$50
<u>Small Business Membership in US Chamber of Commerce</u>	Free	\$365 and up
<u>Cellcom Service Plans (total savings for members to-date is over \$55,000)</u>	Discounted Rate	Full price
<u>Other Member-to-Member Discounts</u>	Discounted Rate	Full Price
<u>Bad Check Hotline</u>	Free	Not available
<u>Customer Service Workshops</u>	\$69	\$79
<u>Member Address Labels</u>	\$15	Not Available