

The Bottom Line

April 2010

A Publication of the Shawano County Chamber of Commerce

OFFICERS

PRESIDENT

Dr. Carrie Verkuilen

Verkuilen Family Chiropractic

PAST PRESIDENT

Char Larsen

Premier Investment Services

SECRETARY/TREASURER

Jon Moreau

Aarrowcast Inc.

DIRECTORS

Paul F. Black

Law Offices of Paul F. Black

Dorothy Erdmann

Shawano Medical Center

Jim Feeny

Wisconsin Film & Bag

Becky Henn

M&I Bank

Ron Hillmann

Mid-County Cooperative

Debby Kaczorowski

Shawano Specialty Papers

Paul Kersten

Kersten Accounting & Tax

Kay Kristof

CRI

Rhonda Lutzke

Frontier Communications

Ron Schumacher

Bamboo Shores, Inc.

Mary Zimanek

Fit the Cows Come Home

STAFF

EXECUTIVE DIRECTOR

Nancy J. Smith, ICM

TOURISM MANAGER

Patti J. Peterson

FINANCE COORDINATOR

Dawn Knueppel

RECEPTIONISTS

Phebe Richter,

Office Assistant

John Gallagher, Carol Pleshek

Sally Zander, Tourism

Receptionists

LEADERSHIP

SHAWANO COUNTY

PROGRAM COORDINATOR

Wendy Crawford

First Speed Networking Session a Success

Yes, it was fast--and it was a hit! The first Speed Networking session at the Shawano County Chamber of Commerce on March 3rd had 20 Chamber members in attendance and according to the participants was very valuable. Scott Parson, a financial consultant with Thrivent Financial for Lutherans, made several contacts with people who were interested in his services or who provided a service he needs. "It was an excellent use of my time and I would encourage every Chamber member to participate or send employees to do so in the future," Parson said.

After viewing a short video explaining how to give an effective "elevator pitch," each participant had up to 3 minutes to share their "pitch" with the goal of connecting with potential customers/business partners. This session's sponsor, Tammy Brzezckowski from Dynamic Designs Unlimited, experienced the Speed Networking concept at another Chamber of Commerce and felt it would be beneficial for our members. "The Chamber's Speed Networking is an excellent tool for sales. It's a great opportunity to connect with new people," Brzezckowski said.

Speed Networking sessions will be held the first Wednesday of every month. The next session will be on April 7, 7:30 a.m. - 8:45 a.m. at the Shawano County Chamber of Commerce. The sponsor will be Singin Entertainment. Registration is free and limited to the first 22 people that sign up. To register, call the Chamber at

(715)524-2139 or email chamber@shawano.com. Sponsorships are available for future Speed Networking sessions. For more information contact Nancy Smith at (715) 524-2139 or email nsmith@shawano.com.



What is an "Elevator Pitch"?

An "Elevator Pitch" is a concise, carefully planned, and well-practiced description about your company that any one should be able to understand in the time it would take to ride up an elevator. The point of an elevator pitch isn't to get into every detail of your solution. Instead, all you want to do -- and all you have time to do -- is to make sure the audience understands what you are talking about and what's in it for them.

An effective elevator pitch generally answers questions such as:

- What your product, service, or project is.
- What it does for the buyer, investor, or sponsor (i.e. the benefits).
- Who you are and why you will be successful.

What your "Elevator Pitch" must contain:

1. *A "hook"*
Open your pitch by getting the Investor's/Customer's attention with a "hook" statement or question that piques their interest to want to hear more.
2. *About 150-225 words*
Your pitch should go no longer than 60 seconds.
3. *Passion*
Investors / customers expect energy and dedication from entrepreneurs.
4. *A request*
At the end of your pitch, you must ask for something. Do you want their business card, to schedule a full presentation, to ask for a referral?

"The Shawano County Chamber of Commerce advances economic growth by coordinating resources and providing networking, promotion and education to businesses in Shawano and Menominee Counties."

Upcoming Events



Chamber Golf Outing

The Shawano County Chamber of Commerce's 20th Annual Golf Outing will take place on Tuesday, June 22nd at Golden Sands Golf Community in Cecil. This year's outing format is a 4-person scramble. The team must be co-ed to be eligible for awards. Prizes will be awarded for the best dressed individual, foursome, and cart. The theme will be announced in the May newsletter.

Registration begins at 10 a.m. with a shotgun start at 11 a.m. Dinner will start at 5:30 p.m. The cost is \$75 per player, which includes, 18 holes with cart, dinner, raffle tickets and chances to win prizes. The cost for dinner only is \$30. Reservations are required before June 10 in order to guarantee your cart. (Please note: because the golf course has to order extra carts especially for our event, those making reservations after June 10th will risk playing without a cart.)

Don't miss out on this great opportunity to network and have fun in a great environment. If your golf game isn't exactly up to par, not to worry. Mulligan tickets will be for sale and non-golfers are encouraged to enjoy the dinner. Some sponsorships are still available but going fast. Check out all the details on the insert in May's newsletter.

To register contact the Shawano County Chamber of Commerce at (715) 524-2139, chamber@shawano.com or register online at www.shawanocountry.com. Just click on the events calendar and go to June 22. A registration form will also be included in the May newsletter.

MARK THE DATE...

The first annual Shawano Country Business Expo will be held on Thursday, **October 7, 2010** at The Gathering, 2600 E. Richmond Street, Shawano, 1 to 6 p.m. This business-to-business expo will provide an awesome opportunity for Chamber members to promote their products and services to



BUSINESS EXPO!!!

other business people in our region. We will provide more information as the details become available.

If you are interested in joining the planning committee, contact the Chamber at 715-524-2139 or chamber@shawano.com.

SCEPI Announces Post-Recession Growth Strategies Event

Shawano County Economic Progress, Inc., (SCEPI), has scheduled THE Post Recession Growth Strategies event for Thursday evening, April 29, 2010 at the Gathering in Shawano. Doors open at 5:00PM with the program from 5:45PM to 7:00PM. Heavy hors d'oeuvres and beverages will be served.

According to SCEPI Executive Director Steve Sengstock, the event will feature Bob Willard, a major authority on successful business development strategies, who will discuss how area businesses can leverage the aftermath of the recession to their advantage.

"We ask that you consider this question, 'Why is green growing while nothing much else is?'" said Sengstock. "Mr. Willard will describe how your business can take advantage of the New Economy that revolves around sustainable practices such as renewable energy, "clean energy" and energy conservation," Sengstock explained. He will also demonstrate how to proactively avoid risks while capturing opportunities associated with sustainability issues and overcoming the challenges that often impede business growth and profitability.

In the rapidly growing arena of sustainable practices, there is often the misconception that you're talking solely about global warming. The purpose of the event is to dispel this very narrow interpretation of the issues surrounding sustainable practices and demonstrate to business and community leaders that sustainable practices are key strategies for successful business and community development, both now and in the decades ahead.

Advance registration for admission to *THE* Post Recession Growth Strategies event is just \$30/person or \$50/couple. Event Sponsors are also welcome to help support the event financially and all will be recognized in event advertising and promotional materials.

Register today for *THE* Post Recession Growth Strategies event on Thursday evening, April 29, 2010 at the Gathering in Shawano. For more information and to make your reservation for this exciting event, please contact SCEPI at 715-526-5839 or via email at llw5839@frontiernet.net.

Leadership Program Applications Accepted

Applications are currently being accepted for the 2010-2011 Leadership Shawano County class. The deadline is July 1, 2010. Leadership class participants commit one full day each month from September through May to develop their leadership skills and learn about community resources. Different topics include team building, natural resources and environmental quality, local, county and state government, community and economic development, family and diversity, health and wellness, education, youth and lifelong learning, civic renewal and citizen participation.

Since the beginning of the program 10 years ago, 147 individuals have graduated from Leadership Shawano County and have contributed significantly to their



communities, employers, and organizations. Recent graduate Ericka Kowalkowski, from Shawano Medical Center found her experience in the program very worthwhile. "There are so many aspects of my professional life this leadership program has enhanced. It has given me a very open minded, yet goal-oriented look into my role in the community and at work. This was a wonderful experience and I recommend it to everyone," said Kowalkowski.

Leadership Shawano County is a cooperative effort of the Shawano County

Chamber of Commerce and UW-Extension of Shawano County. The goal of the program is to help build a pool of citizens with a broad knowledge of the

ideas, issues and concerns faced by our local communities. As the participants become aware of the challenges and the many resources available in the area they are encouraged to take leadership and active roles in helping to meet those challenges. The community and employers benefit from this program.

For more information on the program or to receive an application, contact Program Coordinator Wendy Crawford, (715) 524-2914, email wendyc1@charter.net, or visit www.leadershipshawanocounty.com.

New Study Shows Chamber Members Offer Safer Credit Risk

A recent study indicates that Chamber members generally have better credit records than non-member businesses. The American Chamber of Commerce Executives (ACCE) announced the publication of the study detailing the credit scores and payment behavior of ten local chambers of commerce across the United States, comparing their member businesses with other regional, state and national business averages. According to the study, chamber of commerce members possess an average credit score of 629, compared to a 557 average score for businesses at large. Such scores – the payment behavior from which they are derived -- play a significant role in attracting lines of credit and securing favorable terms from lenders and suppliers.

The study was contracted by ACCE and performed by Cortera™, a community-driven business credit bureau. A complete copy of the study is available on the websites of ACCE, www.acce.org and Cortera, www.cortera.com.

"Chamber members have long been seen as responsible and reliable members of their community," said Mick Fleming, president and CEO of ACCE. "What this study indicates is that the

perception is right. From a credit standpoint, chamber members on average are better businesses, and as a result they have significant advantages in obtaining the funds they need. In this economy and the tight credit environment we are experiencing, that's especially important."

"The economic health of the entire supply chain is dependent on the payment behavior of each of its stakeholders," said Jim Swift, president and CEO of Cortera. "This study suggests that chamber members are among the most dependable participants in this ecosystem."

About the American Chamber of Commerce Executives
Established in 1914, ACCE is the only national association serving the professional development needs of chamber professionals throughout the United States and Canada. Representing more than 7,300 individuals, ACCE enhances the knowledge, leadership skills, and management effectiveness of chamber executives and their staff through education, benefits programs, trend analysis, benchmarking, and network development. ACCE promotes the highest standards of professional excellence and integrity within the chamber profession.

For All Your Business Financial Needs

- Business Real Estate Loans, Lines of Credit, and Equipment Loans
- Business Checking, Savings & Investments
- Full-time Business Loan Officer, Jeff Spindler located at our Shawano office



911 E. Green Bay St. • Shawano 524-8200



**WALLRICH®
AGENCY**

(715)526-2156



Virginia Jesse

Group &
Individual
Health
Insurance



We care for Wisconsin.

New Chamber Bucks Program Successful

Our new Chamber Bucks program is working very well for our businesses and community members. In the past 7 months the Chamber has sold \$45,000 in new Chamber Bucks. The new program is administered by Chamber Staff and the account is housed at Premier Community Bank in Shawano. The purpose of the Chamber Bucks program is to keep dollars local. It gives employers and citizens an easy, yet personal gift option for employees, relatives, and friends.

The new Chamber Buck is a green colored check (not a gift certificate) with security features and no expiration date. They are sold only at the Chamber of Commerce in \$5, \$10, \$20 and \$25 denominations that are good at over 150 participating chamber member businesses. The full list is distributed to purchasers and is available on our website, www.shawanocountry.com. Chamber members who redeem the checks simply deposit in their bank. Just a re-

minder---
m e m -
b e r s w h o
a c c e p t
C h a m b e r
B u c k s



can give change back if the purchase is less than the value of the Chamber Buck. If you would like more information about purchasing or redeeming Chamber Bucks, contact the Chamber at 524-2139 or chamber@shawano.com.

NEXT BUSINESS CONNECTION

**Tuesday
April 20, 2010
5 p.m. to 6:30**

Hosted By:

CURVES

820A E. Green Bay St., Shawano
RSVP: (715) 524-2139

Business Connection



Farm 'inn on Main and Comfort Inn & Suites co-hosted the March Business Connection.

Attendees enjoyed delicious Corned Beef and Cabbage prepared by Farm 'inn on Main.

Thank you for hosting a great St. Paddy's Day themed event!

Congratulations to Veronica Campbell who won the Chamber Ambassador's Pot of Gold Drawing.

UPCOMING BUSINESS CONNECTIONS 2010

April 20.....Curves
May 18AMICOS Midwest Pizzeria
June 15Cottages on Golden Pond
July 20.....Shawano County Historical Society
Aug. 19.....Navarino Nature Center

Sept. 21 Friends of Shawano City/County Library
Oct. 19 College of Menominee Nation
Nov. 16 Dearco Distributing
Dec. TBA Menominee Casino-Bingo-Hotel

Members in the News

The **David Feivor Agency**, **American Family Insurance** located in Shawano qualified for American Family Life Insurance Companies Life Leaders Club. **Feivor Agency** distinguished themselves through quality sales and service of various life insurance products offered by the Fortune 500 company. This is the 30th year **Feivor Agency** has qualified for the company's club honors. Less than 3% of American Family's agency sales force have had Championship Club status with 30 years qualifying, as the **David Feivor Agency** has. The agency includes Licensed Sales and Service Staff of Angela Buncheck, Jerry Wendland, Bonnie Hilliker and David Feivor.

RE/MAX North Winds Realty recognizes and congratulates its broker/agent, Jeff Engel, on successfully completing the coursework and examination for, and earning a GRI (Graduate REALTOR® Institute) designation. GRIs are nationally recognized as professionally trained, top performers in the real estate industry, dedicated to bringing quality service to consumers.

Sarah Caley was recently named Residence Director at **KindredHearts of Shawano** replacing Vicki Johnson, who is pursuing new endeavors. Sarah is set to graduate in May with a degree in Health Care Management from Concordia University. She further enjoys extensive health care management experience from Langlade Hospital in Antigo, and Prevea Clinic in Green Bay. Vicki Johnson, who is leaving the **KindredHearts of Shawano** after five years as the Residence Director, is taking the position of Senior Outreach Specialist for the **KindredHearts of Shawano**. New London, Clintonville, Kaukauna and Manitowoc.

The **Shawano Area Community Foundation (SACF)** recently marked 20 years of helping local organizations. The foundation's legacy continues to grow as the organization's assets have topped \$4 million, and nearly \$2.25 million in grants have been distributed to not-for-profit organizations throughout the region.

Lamers Bus Lines, Inc. has added to their 100-plus fleet of charter vehicles. **Lamers'** newest MCI coaches are powered by clean-diesel engine technology and feature the latest in safety performance technology and in-cabin electronics. Providing a superior smooth ride with lower emissions, **Lamers'** newest coaches come equipped with wide-ride suspension, electronic stability control, SmartTire tire-pressure monitoring and Amerex fire-suppression systems. Two of the six MCI J4500 coaches ordered by **Lamers** are equipped with wheelchair lifts. Inside, passengers enjoy the latest entertainment system, 10.4-inch wide-screen video monitors, Wi-Fi and power outlets to charge electronics. They're even fitted with individual docks for iPods.

A Shawano-based cooperative specializing in dairy and beef genetics around the world, **Genex Cooperative Inc.** was among the nominees for this year's Manufacturer of the Year award from Wisconsin Manufacturers & Commerce. **Genex and Cooperative Resources International** were one of the bright spots in Shawano's economic picture last year. When the company moved, it also brought in new technology that allows it to sort bull semen by gender — increasing the probability of producing more heifer calves for dairy operations, for instance — and created 19 new jobs in Shawano County. The move also allowed **Cooperative Resources** to centralize its national training programs in Shawano in addition to hosting international guests on a regular basis. **Cooperative Resources** is a \$140 million cooperative with about 1,450 employees of which about 800 work for **Genex**. In addition to gender-selection technologies, the company is also working with genomics, a technology for determining traits that can help farmers boost profitability.

Results Broadcasting radio stations are proud to once again promote farming and women by naming one area farm woman as "Fam Woman of the Year". Becky Voelz of Tilleda is their 26th Annual Fam Woman of the Year. Becky, along with her husband Dale, have been farming for 27 years on their 110 year old family farm.

Gov. Jim Doyle recently visited Keshena to award a \$4.3 million stimulus funding grant for the **Menominee Indian Tribe of Wisconsin's** new transit center. He appeared at the **College of Menominee Nation** to commemorate the one-year anniversary of the American Recovery and Reinvestment Act and announce the additional funding. The transit project will cost about \$5 million, with the balance of the funding coming from other federal grants and the Bureau of Indian Affairs.

Ginger Swedberg Huntington recently attended "Helping Children Cope with Grief" training, completing 30 hours of classroom education at the internationally recognized Center for Loss and Life Transition in Fort Collins, Colorado. This course is one of five required to earn the Death and Grief Studies certificate, accredited through Colorado State University. Swedberg Huntington is co-facilitator of **Swedberg Funeral Home's** bereavement program, "Understanding Your Grief," which periodically meets at Swedberg Family Center.

Jim Zierden received the February Associate of the Month honor from **Coldwell Banker Hilgenberg Realtors** by providing top quality service to his Buyers and Sellers.

The **College of Menominee Nation** is one of 269 communities nationwide participating in The Big Read from Sept. 2009 - June 2010. To date, the NEA has funded more than 800 Big Read Programs in the nation's towns and cities. The Big Read answers a big need. READING AT RISK, a 2004 report by the National Endowment for the Arts found that not only is literary reading in America declining rapidly among all groups but that the rate of decline has accelerated especially among the young. The **College of Menominee Nation** Library has chosen Rudolfo Anaya's Bless Me, Ultima. From March 6, 2010 - April 9, 2010 the community will read and participate in events related to the novel. This book was a groundbreaking novel of Hispanic literature. Please join them for an afternoon of fun at our "Big Read" kickoff carnival. Any questions contact the library staff at 715-799-6226 #3003.

Dynamic Designs is pleased to announce the January 2011 Community Calendar Photo contest winners! LeLand and Karen Ullmer submitted "Weathered Another Storm". They will receive a \$20 gift certificate to Dynamic Designs and a framed photo of their winning entry. The theme of the Community Calendar Contest this year is "Old Buildings and Barns". The contest is open to residents or non-residents of Pulaski and the surrounding communities that had or have ties to the area. Send your photo(s) and a description detail of the photo, photographers name, address and phone number to **Dynamic Designs Unlimited**, P.O. Box 470, 220A S. St. Augustine, Pulaski, WI 54162. For more information please contact Krisy or Tammy at **Dynamic Designs Unlimited**; 920-822-4450. View winning photos at www.dynamicdesignspulaski.com

RE/MAX North Central has given special recognition to three of **North Winds Realty, LLC's** agents at this year's Kick Start Awards Dinner & Spring Expo held March 9th & 10th in Waukesha. This annual event honors individual RE/MAX agents and RE/MAX teams in Wisconsin and has bestowed its "Executive Club" award & certificate on each of Mike Wilken and Jeff Engel, and has bestowed its prestigious 100% Club award & certificate on **North Winds Realty's** broker/owner, Mike Zingler.

Leadership Shawano County graduate, Jennifer Langlois was named to the newly created position of market director of the Shawano Farmer's Market. Langlois, a stay-at-home mom who also serves as secretary of the board of Shawano Preschool Center, was among the early volunteers at the market. In her new eight-month position, which begins April 1, she will be responsible for signing up vendors, enforcing market rules, scheduling volunteers, maintaining records and responding to inquiries from the public.

The Arbor Day Foundation has named **Shawano Municipal Utilities** a Tree Line USA Utility. The Tree Line USA program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and recognizes utilities that meet three requirements: a program of quality tree

care, annual worker training in quality tree care practices, and a tree planting and public education program.

The **Wittenberg Area Chamber** recently celebrated 40 years. Tarrie Beran and Laurie Rockabrand were recognized for six years of service to the organization. Tarrie is the treasurer and through her office, Business & More, provides a central location where chamber members can leave promotional materials regarding their business. She also provides phone and secretarial service and updates the website. Laurie takes care of the raffle opportunities.

The **College of Menominee Nation** has been selected as a host site for the Workforce Development Youth Program. The program is designed to provide youth with training and skills to help them make a successful transition from school to work as well as from adolescence to a productive adulthood. **CMN** is currently seeking job-sites which will allow them to introduce participating youth to the workforce and offer the best possible work experience. The program start date is April 5 and will run until June 30, 2010. Contact Alegra Fowler for more information at 715-799-5600, ext. 3008.

The fifth annual **Junior Achievement** Business Challenge was held recently. Students from Shawano, Gresham and Wittenberg-Birnamwood high schools competed. Each company had a mentor—local business leaders who volunteered their time and knowledge for the day to help students compete. Local businesses including **Shawano Medical Center, M&I Bank, Zander Dental, Thrivent Financial for Lutherans, Walmart, Edward Jones Investments** and **ThedaCare** participated. Marty Olsen of **Employment Options** also spoke to the group.

Dr. Robert Osmer, MD, FACS, General Surgeon has joined the medical team at **Shawano Medical Center** and Riverside Clinic. Dr. Osmer surgically treats conditions of the liver, colon, stomach, intestines, gallbladder and other abdominal organs. Prior to joining our community, Dr. Osmer was on the staff of Michigan State University/Kalamazoo Center for Medical Studies.

Welcome New Members



Porter House recently joined the Shawano County Chamber of Commerce. Pictured (l. to r.): Ambassador Liz Selby, Ann and Patty Van Gheem of Porter House and Ambassador Scott Parson.

Porter House

Ann and Patty Van Gheem
N4068 County Road T
Shawano, WI 54166-6973
Phone: (715)526-3124
patricia@porterhousellc.info
www.porterhousellc.info

Porter House is an adult family home located four miles southeast of Shawano and four miles west of Bonduel. The home is designed for accessibility for individuals with mobility concerns featuring 36" wide doorways with levered handles, handicap accessible kitchen laundry room, two full baths with handicap accessible countertops and cabinets and 5' wide halls with handrails. The goal at Porter House is to have clients feel they are truly in their own private home. They will provide safety and care to each individual according to their needs, likes and dislikes. They will encourage as much independency as the client can maintain in a safe environment.

Join them for their Open House:

April 24 from 10 a.m. to 1 p.m. or April 25 from 1 to 4 p.m.



AMICOS Midwest Pizzeria recently joined the Shawano County Chamber of Commerce.

Pictured are Grant and Melinda Staszak with their children Morgan and Wyatt.



Bridge the Gap (For Autism) was recently welcomed as a new Chamber member. Pictured (l. to r.) are Chamber Ambassador Beth Wetzel; Camille Gerbysak, Lesley Laluzerne, and Nicole Crawford, from Bridge the Gap.

Two papers no business should be without.



Subscribe • Advertise
(920) 884-NEWS

www.thebusinessnewsonline.com

For all your financial needs.

 **Associated Bank**

associatedbank.com

Shawano Downtown 129 E. Division Street (715) 526-6131
Embarrass 105 Main Street (715) 823-2111

Equal Housing Lender. Member FDIC and Associated Banc-Corp

(12/02) 3956

Tourism Corner



Special Thanks to American Marine & Motorsports Super Center

for allowing us to offer the pontoon raffle drawing to booth visitors. We had a great show with approximately 100,000 people in attendance!



Thank you to the following people who donated their time volunteering at the Shawano Country Tourism Council's booth:

Greg Borchard, Wolf River Sunset Cottage
 Brusky Family, Brusky's Sandy Shores Cottages
 Melissa Burns, CENTURY 21 Country Aire Realty Inc.
 Liz Flessert, CENTURY 21 Country Aire Realty Inc.
 Tom Hawley, Willowbreeze Lakefront Cottages
 Rich & Mike Kucksdorf, Colonel K's Southshore Cottages
 Craig Kuehne, Northwoods Archery
 Keith Marquardt, Shawano County Parks
 Beth Nooyen, Northwoods Archery
 John Runge, CENTURY 21 Country Aire Realty Inc.
 Sharon & Gary Rzentkowski, Cecil Fireside Inn
 Louie and Barbara Sippel, Adventures End
 Shawn Thorne, CENTURY 21 Country Aire Realty Inc.



Proudly Display the Chamber Logo on Your Website

Now you will have an easy way to let people who visit your website know that you are a member of the Chamber.



Current members of the Chamber will receive an email containing an image of the Shawano Country Chamber of Commerce logo that indicates you are a 2010 Chamber member. The image should be used as a link to the Chamber's website. Please contact the Chamber of Commerce if you have any questions or do not receive the email by April 9.



SHAWANO PRINTING

325 South Main Street • 2 blocks from Downtown Shawano

COLOR COPIES • Photocopies • Laminating • Binding • Punching
 Letterheads • Envelopes • Business Cards • Carbonless Forms
 Pamphlets • Flyers • Newsletters • Posters • Raffle Tickets
 ~ FULL COLOR BUSINESS CARDS AVAILABLE ~

Telephone: 715-526-3274

Please share with your employees...



MARK YOUR CALENDAR !!

*April
2010*

- 1** **Learn Your Real Colors®
For Communicating Effectively**
Comfort Inn & Suites
W7393 River Bend Road, Shawano
7:30—10:30 a.m., \$15 per person*
*Reservations are full. Please contact the Chamber
if you would like to be notified of a future session.*
- 4** ***Happy Easter***
- 7** **Speed Networking Session**
Sponsored By: Singin' Entertainment
Shawano Country Chamber of Commerce
1263 S. Main Street, Shawano
7:30—8:45 a.m.* (Space is limited)
- 20** **Business Connection**
Sponsored By: Curves
820A E. Green Bay Street, Shawano
5:00—6:30 p.m.*

**Reservations required.*



Curves

820A E. Green Bay Street • Shawano

is pleased to host the

Shawano Country Chamber of Commerce April Business Connection

Tuesday, April 20th
5:00 to 6:30 p.m.

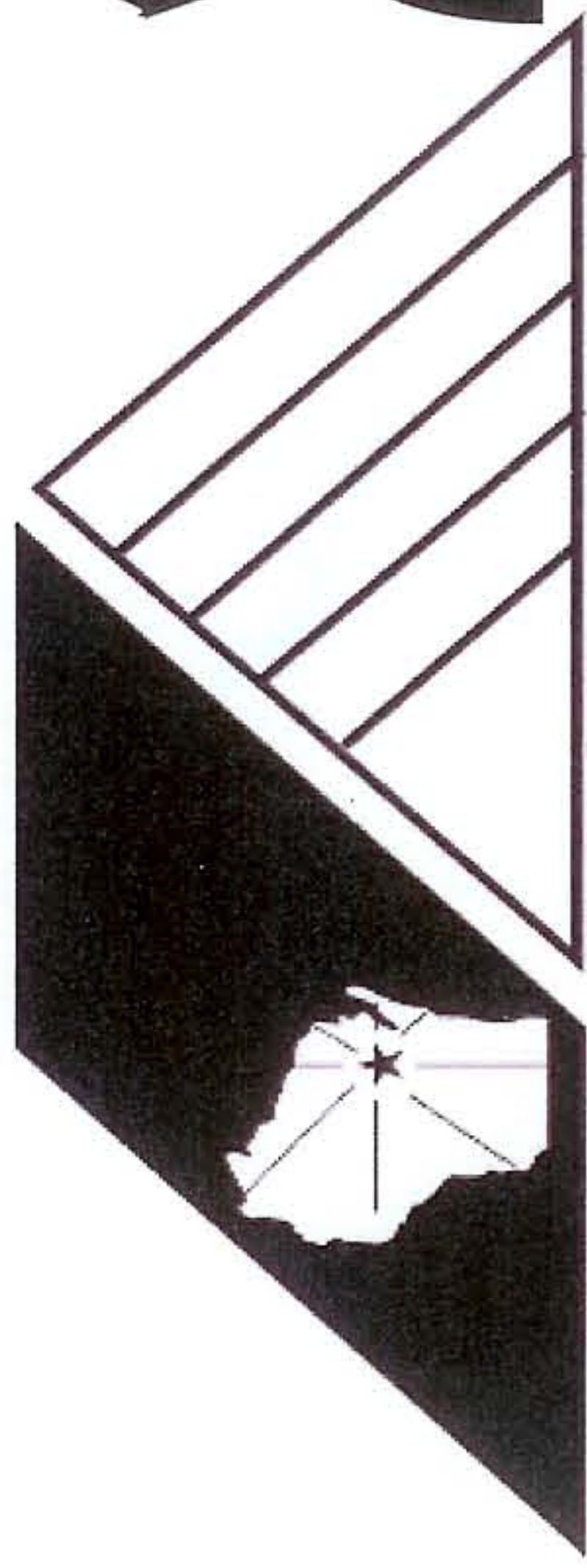
Join us for refreshments and appetizers.

***Register to win the Chamber
Ambassador's Pot of Gold!***



RSVP to the Shawano Country
Chamber of Commerce (715) 524-2139

IT'S GOING



WRBA

Wolf River Builders Association

2010 HOME & COTTAGE SHOW

Plan to Attend the Annual
WRBA Home and Cottage Show
at the Crawford Center in Shawano

Friday, Saturday, Sunday

April 9th, 10th & 11th

Booth space available. Call 715-853-2310

www.wolfriverbuilders.com

PO Box 595, Shawano WI 54166

MAJOR SPONSOR



Krazy for K-9 Dog Expo

*A fun event for
the entire family!*

A Community Fundraising Event to
Support the Shawano County K-9 Program



Saturday, April 17, 2010

10 a.m. - 2 p.m.

Crawford Center

Waukechon Street, Shawano



Admission fee

\$5 - individual

\$15 - family of 3 or more

Tickets available at: Cellcom-Shawano,
Co-vantage Credit Union, M & I Bank,
Premier Community Bank, Shawano
Chamber of Commerce



**Lots of booths offering
information on services &
treats for you & your pet:**

Dog Supplies 🐾 Pet Sitters
Dog Grooming 🐾 Service Dogs
Humane Society Petting Zoo
Dog Obedience Classes



**Come meet McGruff
the Crime Dog**



Main Stage Events

- 🐾 11:30 Dog agility demonstrations
- 🐾 12:00 Dog obedience demonstrations
- 🐾 12:30 Shawano County K-9 Officer demonstration
- 🐾 1:00 Field Trial demonstrations



Ask-A-Vet Booth

Local veterinarians will be
on hand to answer your
pet-related questions



**Food & Drinks
Available**

**Please leave
your pet at home**

 **LEADERSHIP**
Shawano County

SHAWANO COUNTY
ECONOMIC PROGRESS INC.

THE Post-Recession Growth Strategy

Date: Thursday, April 29th, 2010

Keynote Speaker: **Bob Willard**

Subject Matter: “Why is green growing while nothing much else is?”
Find out how your business can take advantage of the New Economy. Bob will demonstrate how to proactively avoid risks and capture opportunities associated with sustainability issues.

Time: Networking/doors open at 5:00pm.
Program: 5:45pm to 7:00pm.

Location: The Gathering
2600 E Richmond
Shawano, WI

Refreshments: Hors d'oeuvres, beverage.

Advance registration is just \$30.00/Person or \$50.00/Couple.
To register, please call SCEPI at 715/526-5839
or email llw5839@frontiernet.net



April 2010

Events/meetings sponsored by the Shawano Country Chamber of Commerce are listed in bold.

- 1 **Business Advantage Series – Learn Your Real Colors® For Communicating Effectively: 7:30 to 10:30 a.m., Comfort Inn & Suites, W7393 River Bend Road, Shawano, \$15 per person. Reservations are full. If you would like to be informed of future workshops, please call, 715-524-2139 or email chamber@shawano.com**
- 1-4 Menominee Casino-Bingo-Hotel presents: "Thunder Country," 8 p.m. to midnight, free, 715-799-3600
- 2 North Star Mohican Casino presents: "Blues Talk," Blues/Rock Band, 8 p.m. to 11 p.m., free, 21 or older, The Groove, 715-787-3110
- 4 *Happy Easter!*
- 7 **Speed Networking sessions, sponsored by Singin' Entertainment: 7:30 - 8:45 a.m. (the first Wednesday of each month), free admission, space is limited to the first 25 people that sign up, Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 7-10 Menominee Casino-Bingo-Hotel presents: "Robby Vee," 8 p.m. to midnight, free, 715-799-3600
- 8 **Leadership Shawano County Training: Health Care and Wellness, 715-524-2914**
- 9-11 Wolf River Builders Association Home & Cottage Show at the Crawford Center, 225 S. Waukechon Street, Shawano, Diane with WRBA, 715-853-2310. Booth space is available
- 9 North Star Mohican Casino presents: "Anthony Gomes & the Soul Cowboys," Blues/Rock Band, 8 p.m. to 11 p.m., free, 21 or older, The Groove, 715-787-3110
- 10 Challenge The Outdoors Fundraiser: J & H Game Farm, W5810 J&H Road, Shiocton, money raised to help with handicap outdoor activities, 8 a.m. to 3 p.m., lots of prizes and raffles, 715-758-8134
- 10 Second Saturday Science: 10 a.m., Amazing Amphibians, fee charged, Navarino Nature Center, 715-758-6999, www.navarino.org
- 10-11 Apple Valley Nursery & Orchards Seminars: "Making Your Landscaping Individually Unique" and "Growing Fruits In Your Own Backyard - You Don't Need to Be An Expert!" WRBA Home & Cottage Show, Crawford Center, 225 S. Waukechon Street, Shawano, www.applevalleynursery.com, 715-758-6063
- 12 2nd Annual Menominee Community Event – "For the People": 4:30 p.m. feast, 6 p.m. event, a family gathering of powerful words, music, imagery and food, MTS Native flute & guitarists, MISD band & chorus, school drum, youth dancers, student artwork, multimedia show, native motivational speaker, Wade Fernandez Band, Menominee Indian High School. Questions? info@WadeFernandez.com, office 715-756-2354
- 13 **Business Expo Planning Committee meeting: 11:00 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 14 **Business Committee meeting: 8:00 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 15 **Leadership Shawano County Steering Committee: 7:30 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 15 **Ambassador meeting: Noon, Angie's Main Café, 715-524-2139**
- 15-17 Menominee Casino-Bingo-Hotel presents: "Rick K & the Allnighters," 8 p.m. to midnight, free, 715-799-3600
- 15-18 The Box in the Wood Theatre Guild presents: "The Return of the Glass Slipper", a musical for young performers, Mielke Arts Center, Shawano, 715-526-2525, www.shawanoarts.com
- 16 North Star Mohican Casino presents: "BoxKar," Rock Band, 8 p.m. to 11 p.m., free, 21 or older, The Groove, 715-787-3110
- 17 **Krazy for K9 Dog Expo: Join Leadership Shawano County and SOS K9 at the Krazy for K9 Dog Expo 10 a.m. to 2 p.m., see dog agility, obedience and field trial demonstrations, Getty will also be showing off his skills at 12:30 p.m., vendors and concessions, many raffle prizes, Crawford Center, 225 S. Waukechon Street, Shawano, www.sosk9.com**
- 17 3rd Annual Beer, Wine & Cheese Gala: 7 to 10 p.m., featuring the art of Jean Accola, Durand, WI – nature's watercolor artist. A love of the natural world and its rich source of inspiration has been the driving force behind Jean's paintings. Jean has been honored to do paintings for the Minnesota State Horticultural Society, the Minnesota State Parks, the Wisconsin Academy Review, the Northern Gardener, and many private and corporate collectors. WOWSPACE, downtown Wittenberg, 715-253-3525, www.wallsowittenberg.com, WOWSPACE hours: Saturday, April 17, 7 to 10 p.m.; Sundays and Saturdays through May 8, 11 a.m. to 3 p.m., Sunday, May 9, 3 to 5 p.m.

- 17 2010 Sandhill Crane Count: contact Navarino Nature Center if interested in counting cranes in Shawano County, 715-758-6999, www.navarino.org
- 17 Navarino Trail Run: Great Lakes Endurance in cooperation with Navarino Nature, the format for the popular Navarino Trail Run has changed to include a marathon and half marathon. These events will replace the 15 Km race. The 6 Km run and walk will remain in the event line up as will the Youth 1 Mile. The marathon will be two loops of a 13.1 mile (half marathon) course. Register online only at www.greatlakesendurance.com. This is part of our effort to reduce waste. Packet pick up will take place from 4 to 7 p.m. on Friday, April 17, 2010 and from 7 a.m. to race start time on Saturday, April 17 at Navarino Nature Center, www.navarino.org, www.greatlakesendurance.com
- 18 Veterans of the Menominee Nation Fundraiser Banquet: Social 6 p.m., dinner 7 p.m., The Woodland, Gresham, 715-799-3264
- 18-5/9 WOWSPACE Art Show: Sundays and Saturdays through May 8, 11 to 3 p.m., Sunday, May 9, 3 to 5 p.m., featuring the art of Jean Accola, Durand, WI – nature's watercolor artist, WOWSPACE, downtown Wittenberg, www.wallsofwittenberg.com, 715-253-3525
- 20 Business Connection hosted by Curves: 5 to 6:30 p.m., 820A E. Green Bay Street, Shawano, 715-524-2139**
- 21 Chamber Executive Board meeting: 7:30 a.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 21 Wolf River School to Work 8th Grade Career Fair: Clintonville Middle School, 715-526-4760
- 21-24 Menominee Casino-Bingo-Hotel presents: "Passion," 8 p.m. to midnight, free, 715-799-3600
- 23 2010 Shawano Dollars for Scholars Gala: 6:15 p.m. reception, raffle ticket sales, music, student art displays, 7:15 p.m. dinner and program, The Gathering, 2600 E. Richmond Street, Shawano, www.shawanodollars.org
- 23 North Star Mohican Casino presents: "Bazooka Joe," Rock/Variety Band, 8 p.m. to 11 p.m., free, 21 or older, The Groove, 715-787-3110
- 23-24 Sacred Heart Parish Council of Catholic Women Rummage Sale: 8:30 a.m. to 5 p.m. Friday, 8:30 a.m. to Noon Saturday, 715-526-2023
- 24 3rd Annual Sturgeon Walk/Run: Sponsored by Shawano Medical Center. Registration 8 a.m., Run/Walk starts 9 a.m. This non-competitive 5K run/walk is healthy event for the whole family--kids' bikes, strollers, and wagons welcome. Like last year, the event course starts at SMC's Rehabilitation Services building, 116 N. Main St., Shawano, goes west to the hospital, then south to Sturgeon Park by the Wolf River, and back to the Rehabilitation Services building. A donation of \$5 per person or \$10 for family (2 adults with any number of kids under age 14), Carol Ryczek, 715-526-7238, www.shawanomed.org
- 24 Earth Day at Navarino Nature Center: 715-758-6999, www.navarino.org
- 25 4th Annual First Presbyterian Church Earth Day Celebration: 9 a.m. Earth-friendly Crafts for Kids and Families, 10:30 a.m. "Caring for God's Creation" Worship Celebration, 11:30 a.m. to 2:30 p.m. Earth Day Community Celebration Main Stage with music and stories, 100 Presbyterian Street, Shawano, 715-526-3329, www.shawanopres.org
- 28 Shawano Country Tourism Board meeting: 3:30 p.m., Jeff Mace Conference Room, Shawano Country Chamber of Commerce, 715-524-2139**
- 28 Downtown Ladies' Night presented by The City of Shawano Business Improvement District: 4:30 p.m. to 8 p.m., plus "Afterglow" at Corina's Mexican and American Restaurant, following the shopping for door prize drawing, 114 S. Main Street, Downtown Shawano, www.hookedonshawano.com
- 29-5/1 Menominee Casino-Bingo-Hotel presents: "Manny B & Rhythm Nights," 8 p.m. to midnight, free, 715-799-3600
- 30 North Star Mohican Casino presents: "Beaker Street," Classic Rock Band from Milwaukee, 8 p.m. to 11 p.m., free, 21 or older, The Groove, 715-787-3110

Ongoing Events

April – September

41st Annual Zurko Flea Market: **April 11-October 3**, Sundays, 7 a.m. to 4 p.m., Shawano County Fairgrounds, www.zurkopromotions.com, 715-526-9769

Highway 29 Flea Market & Craft Show: **April 10-September 26**, Open Saturdays for Flea Markets and Sundays for Craft Shows, 8 a.m. to 3 p.m., weather permitting, free parking and admission, W9821 State Hwy 29, near mile marker 219 west of Shawano, 715-524-5747

Saturday Night Stock Car Races: 6 p.m., 4 divisions, 1/2 mile dirt oval track, Shawano Speedway, 990 E. Green Bay St., Shawano 866-715-6532 or www.shawanospeedway.com (**Starts April 17th**)